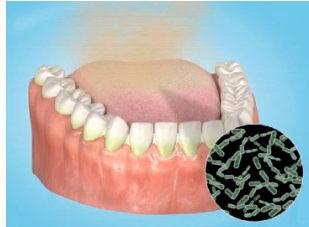


BAD BREATH

Q What causes bad breath?

A Most people have bad breath problems at some time or another, and in 9 out of 10 cases the cause originates within the mouth. Bad breath can be a social problem, unpleasant for others and embarrassing for the person who has it. Research shows that it may also indicate gum disease, such as gingivitis or periodontitis. Therefore, a comprehensive oral hygiene regime is very important to keep your breath smelling fresh.



The bacteria on our teeth and gums (plaque) also cause gum disease and tooth decay. Visiting your dentist regularly will not only help you to achieve fresher breath, but will also allow the dentist to check for and treat gum disease and tooth decay.

Q How can I tell if I have bad breath?

A Lots of small signals can show that you have bad breath. Have you noticed people stepping away when you start to talk?

If you think you might have bad breath, there is a simple test that you can do. Simply lick the inside of your unscented wrist and sniff – if the smell is bad, you can be pretty sure that your breath is too.

Or, ask a very good friend to be absolutely honest, but do make sure they are a **true** friend.

Q How can my dentist help?

A If you do have bad breath, you will need to start a routine for keeping your mouth clean and fresh. Regular check-ups will allow your dentist to watch out for any areas where plaque is caught between your teeth. Your dentist or hygienist will be able to clean all those areas that are difficult to reach. They will also be able

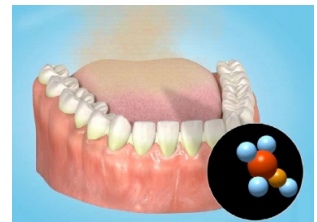
to show you the best way to clean your teeth and gums, and show you any areas you may be missing, including your tongue.

One of the early warning signs of gum disease is that you may have bad breath or a bad taste in your mouth. Again, your dentist or hygienist will be able to see and treat the problem during your regular check-ups. The earlier the problems are found, the more effective the treatment will be.

Q Can I prevent bad breath?

A To keep your breath fresh, gum disease (if present) must be treated and an effective oral hygiene regime adopted. Also, drink water often and eat plenty of fruit and vegetables.

If you do have bad breath, try keeping a diary of all the foods



you eat and list any medicines you are taking, which could be adding to the problem. Take this diary to your dentist who may be able to suggest ways to resolve your bad breath.

Brush your teeth and gums twice a day, and don't forget to cleanse your tongue as well. Use dental floss once a day for cleaning between your teeth. There are other products you can buy to clean between your teeth. These are called 'interdental cleaners'.

If you wear dentures, take them out at night to give your mouth a chance to rest. Do not clean them with toothpaste as it will scratch the surface and more stains will build up. They will also lose their shine. Hold them over a bowl of water or a towel in case you drop them. Clean them thoroughly with a denture cream, denture cleaning tablet or denture cleaning powder. Use a denture brush kept just for this purpose. Remember to clean the surfaces that fit against your gums and palate. This will make sure your dentures are always fresh and clean, and avoid the plaque

build-up on the dentures that may cause bad breath.

Q What products are available?

A There are many specialised oral care products available, which come as toothpaste, oral rinse and in a spray. Using these will help you clean your teeth, give you fresher breath and the confidence to keep you smiling all day long. These products are designed to eliminate, not mask, odour-causing compounds. Ask your dentist for details.

The specialist products contain a safe, effective, antibacterial formula to fight plaque and, as part of a daily oral hygiene programme, will help keep your mouth healthy, clean and fresh.

Mouth Rinses - you have the choice between those containing alcohol, or not, with sweetener or without and flavoured or non flavoured. Most mouth rinses are designed to last up to eight hours.

Oral sprays - are convenient for your pocket, handbag, car or whenever you are away from the bathroom and want reassurance of fresh breath.

Toothpaste – some do not contain sodium lauryl sulphate (a foaming detergent) and therefore non-foaming. This means your mouth does not fill up with suds, as is the case with most normal toothpastes, and you can continue cleaning your teeth for longer, which is preferred by many dental professionals.

Q How do they work?

A Even in the cleanest mouth, odour-causing molecules known as Volatile Sulphur Compounds (VSC) are constantly being produced by the natural breakdown of bacteria, human cells and food debris.

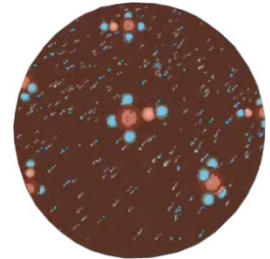
Ordinary toothpastes and mouthwashes only cover up these compounds with a more pleasant smell or flavour. The VSC are still present, causing odour in the mouth. However, the ingredients in the specialist toothpaste, oral rinse and spray actually changes the structure of

the VSC molecules, rendering them odourless.

With regular use, the specialist oral care range can help assure you of cleaner teeth, a healthier mouth and fresher breath.

Q What else causes bad breath?

A Bad breath can also be caused by some medical problems. Dry mouth (xerostomia) is a condition that affects the flow of saliva. This causes bacteria to build up in the mouth, leading to bad breath. Dry mouth may be caused by some medicines, salivary gland problems or by continually breathing through the mouth instead of the nose. Also, older people naturally produce less saliva.



If you suffer from dry mouth, your dentist may be able to recommend or prescribe an artificial saliva product or suggest other ways of dealing with the problem.

Other medical conditions that cause bad breath include infections in the throat, nose or lungs, sinusitis, bronchitis, diabetes or liver or kidney problems. If your dentist finds that your mouth is healthy, you may be referred to your family GP or a specialist to find out the cause of your bad breath. Remember, only 10% of bad breath problems originate from outside the mouth.

Tobacco also causes its own form of bad breath. The only solution in this case is to stop smoking. As well as making your breath smell, smoking causes staining, loss of taste and irritates the gums. People who smoke are more likely to suffer from gum disease and also have a greater risk of developing cancer of the mouth, lung cancer and heart disease. Ask your dentist, pharmacist or practice nurse for help in quitting. If you do stop smoking, but still have bad breath, then you need to see your dentist or GP for advice.

Q **How can I tell someone they have bad breath?**

A Chances are we all know someone who has bad breath, but very few people feel brave enough to discuss the problem. It is obviously a very delicate matter to tell someone they have bad breath. There is always the risk that they will be offended or embarrassed and may never speak to you again!

However, it is always worth remembering that the bad breath may be the result of any number of problems. Once the person knows they have bad breath, they can deal with whatever is causing it. You could try talking to their partner or a family member, as the bad breath may be caused by a medical condition, which is already being treated.



You may like to leave this leaflet where the person in question is likely to see it. Remember, the bad news is that oral malodour is a serious social plight and can sometimes be an indication that there is something medically amiss. The good news, however, is that it is treatable!